## STING SOCCER COACHES CODE OF CONDUCT

As a Coach for the Sting Soccer Organization, you are a direct representation of our Company and brand. You are expected to represent the Sting Soccer Organization with professionalism as well as follow the guideline set out below.

As a Sting Soccer Coach you agree to:

- Abide by the basic philosophy of the Sting Soccer Organization and all Organization Policies
- Lead by example demonstrating sportsmanship and respect
- Use positive reinforcement as a teaching tool
- Strive to create an atmosphere of mutual respect between team members, as well as coaching staff, parents, opponents, referees, and spectators
- Demonstrate a positive attitude Coaches are expected to show a positive, respectful attitude for everyone involved in the sport. Criticism and disrespect for the Organization and league officials, referees, opponents, coaches or fans undermine the purpose of sport and encourage behavior contrary to the spirit of the game and the mission of Sting Soccer Organization.
- Conduct himself/herself with the highest moral character, integrity and honesty, and to be a positive role model for the young athletes who play soccer- not only those who play on the Coach's teams, but all teams with whom they compete.
- Conduct himself/herself in public to that end, such that the image of the Coach is an asset to the Sting Soccer Organization
- Conduct himself/herself at all times in the best interests of Sting Soccer Organization and do not act in a way that may injure the Organization's business, its interests or its reputation
- Stress fair play by observing the Laws of the Game and strive for high levels of sporting conduct.
- Model grace, dignity and composure, win or lose.
- Promote the principle that everyone is worthy of being treated with respect and dignity and refrain from taunting and any act that demeans, disrespects, or threatens anyone.
- Participate in Sting Soccer Organizations events, attend coach's meetings, and support other teams within the Organization however possible.
- Support diversity by modeling inclusive behavior and creating opportunities for engagement.
- Oppose discrimination based on race, religion, ethnicity, gender identity, sexual orientation and any other form.
- Never engage in any verbal, physical, emotional or sexual abuse or harassment
- Draft and implement my own Team guidelines for parents and players, both of which should be disclosed and discussed during preseason. These guidelines should align with Sting Soccer Organization's values and should address: Practice/game attendance policies; Appropriate gear at training/games; travel rules, etc.
- Attend all required Sting Soccer Organization meetings. Any absence must be reported to a Director.
- Consistently and continuously seek further coaching education.
- Abide by the uniform dress code of the Organization and wear appropriate branded merchandise in-line with Organization brand partner

## **Reports and Enforcement of Policy**

Reports of violations of this policy may be made to any Coach, Director, member of Sting Soccer Leadership, or our Human Resources department at <a href="https://hrestingsoccer.com">hr@stingsoccer.com</a>.

A violation of this policy can be grounds for immediate dismissal from Sting Soccer. Disciplinary actions for violations of this Policy can include but is not limited to: verbal warning, written warning, suspension, and termination of coaching services contract.

## **Acknowledgment & Receipt of Code of Conduct**

I acknowledge that I have received the Sting Soccer Organization (the "Organization" or "Club") Code of Conduct, either in electronic or paper format. I certify that I have read the complete Code of Conduct, and have had an opportunity to ask members of management to answer my questions about the Code of Conduct.

I understand that the Code of Conduct serves as a set of guidelines only. Since no set of policies can anticipate every possible circumstance or situation that may arise, I understand that individual circumstances may call for individual attention. I further understand that the contents of this Code of Conduct may be changed at any time at the discretion of the Organization.

As a condition of my contractual relationship with Sting Soccer Organization, I agree to abide by and adhere to the rules and regulations at all times.

I understand that my signature below indicates that I have read and understand the above statements.

Signature:	Date:	